# Rotterdam School of Management Erasmus University

## Master exchange - course offer 2024-2025 (under regular reservation)

#### Master exchange to RSM requirements

The exchange to RSM is open to students who are participating in a master or MBA programme and who are selected by one of our Master partner schools.

Students need to meet our English level requirements as mentioned in the factsheet:

- TOEFL iBT: 80+ overall (minimum subscore of 18 for reading & listening, and 20 for speaking and 21 for writing).
- IELTS: 6.5 overall (minimum subscore of 6.0 for reading, listening, speaking, and writing).
- TOEIC 800+ (listening & reading) AND 320+ (speaking & writing).
- CEFR level B2.
- Cambridge FCE/CAE/CPE/BEC Higher: 170 overall (minimum subscore of 170 for reading, listening, speaking & writing).

Or another English language certificate of a comparable level.

No statements from universities are accepted anymore.

#### **MSc** courses

Students may enroll for (one or more) courses from most of our specialized <u>Master programmes</u>. The courses mentioned in this document are open to regular RSM, CEMS, ERIM and exchange students and each group has its own number of available spots. The registration is on first-come, first-saved basis. Master/MBA exchange students from our MSc partner schools can only participate in master courses from RSM. Students can choose to participate in one block of courses (short exchange) with a duration of 7-8 weeks including exams, or in a full term of courses (2-3 blocks).

The academic year is divided into 5 blocks of courses of 7-8 weeks. The fall term consists of master core courses, whereas the spring term offers master elective courses.

#### **Exchange terms**

The full fall term consists of two blocks:

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Courses Monday 2 September till Friday 18 October 2024 Exams Monday 21 October till Saturday 26 October 2024 Re-sits Tuesday 6 January till Saturday 12 January 2025

Block II

Courses Monday 28 October till Friday 13 December 2024
Exams Friday 16 December till Saturday 21 December 2024
Re-sits Monday 17 March till Saturday 21 March 2025



#### The spring term consists of three blocks:

Block III

Courses Monday 3 February till Friday 14 March 2025 Exams Monday 17 March till Saturday 22 March 2025 Re-sits Monday 5 May till Saturday 10 May 2025

Block IV

Courses Monday 24 March till Friday 2 May 2025 Exams Monday 5 May till Saturday 10 May 2025 Re-sits Monday 23 June till Saturday 28 June 2025

Block V

Courses Monday 12 May till Friday 20 June 2025
Exams Monday 23 June till Saturday 28 June 2025
Re-sits Monday 21 July till Saturday 26 July 2025

#### **Extra option for full term exchange students: International Consultancy Project**

In addition to the regular master programme courses, students can participate in the International Consultancy Project (ICP). For 4-5 months, a team of international students works intensively on a consultancy project for a company. The project is supervised by both an academic coach as well as a corporate coach. The aim of the project is to respond professionally to a real-world management problem and to learn from working in multidisciplinary and culturally diverse groups.

Because of its' professional and intensive character, students are strongly advised not to take more than one course per block, next to participation in the ICP. The ICP has a workload of 12.5 EC.

For more information: International Consultancy Project

#### **Course catalogue**

Students can find information on their courses in the course catalogue.

Just enter the course code or course name of the course you want information about, click on the course name to be directed to the correct page. The course information is updated around mid-July, until then, you can look at the information from last year for reference. Note that not all courses are open to exchange students, only the ones mentioned on the course offer overview.

As of page 4 of this document, you can also find a preliminary overview of courses open to our exchange students in the academic year 2024-2025. The final list for the fall term will be sent to nominated students at the end of June.

#### **Course manuals**

The final course manuals will be published on Canvas about 1 week prior to the start of classes. Only enrolled students have access to the Canvas pages of a course.



#### Participation & minimum/maximum workload

Participation: Students need to participate in at least 1 course per block. The International Consultancy

Project is considered as a course. Furthermore, they need to meet the minimum workload

requirements as mentioned below.

Fall term: The minimum workload for the full fall term is 20 EC (Block I & II). Because of the

demanding and intensive character of master core courses, the recommended maximum

workload is 24 EC.

Spring term: The minimum workload in electives for the full term is 18 EC (Block III & IV) or 20 EC

(Block III, IV & V). The maximum workload is 18 EC for 1 block. The recommended

maximum workload for the full term including all three blocks is 24 EC.

Full year: Students staying for the full year (Block I till IV or V) need to obtain a minimum of 40 EC.

Short term: Students staying for 1 block only, need to obtain the minimum workload of 12 EC.

#### Course workload

In the fall term, we offer core courses that may vary in credits from 1 to 6 EC. In the spring term, we offer electives that all have a workload of 6 EC.

1 EC stands for 28 hours of workload both in- and outside the classroom. To count the in-class hours, one would have to manually count the hours in the timetable. Please note, that the timetables will be available as of mid-July.

#### **Important extra information courses**

#### Finance & Investments

- Many courses from the master programme Finance & Investments have entry requirements and may require a certain background in finance courses. Students can find the requirements in the course catalogue.
- The courses from this Master Programme are assessed on evidence-based knowledge and therefore students receive a pass/fail instead of a numeric grade.

#### People, Organisations & Change (formerly known as HRM)

- The courses from this Master programme cannot be taken separately, therefore, students need to take all the courses from this programme that are offered in a block. This often means that these courses cannot be combined with courses from other Master programmes due to the higher workload as well as overlaps in timetables.
- The courses from this Master Programme are assessed on evidence-based knowledge and therefore students receive a pass/fail instead of a numeric grade.

Some master programmes' courses offer (mandatory) prep-courses. If so, this information is also to be found in the course catalogue. These requirements apply if students want to participate in these specific master programme courses.



#### **Course registration**

Course registration is done online and is on first-come, first-served basis. Nominated students will receive information from the Exchange Office on how and when to register. Some information on courses and registration published on the diverse platforms (e.g., Canvas/SIN-Online) may vary for exchange students.

In the fall term, RSM offers core courses and in the spring term, RSM offers electives. The registration is done via our online registration system. Students can see the offered courses in the system during the registration period if there are spots available. As soon as a course is full, the course will no longer be visible in the system.

About 1.5 weeks prior to the start of the courses, students will be enrolled in the courses by Master Programme Management. From that moment on, students will have access to the Canvas pages of the courses and the course manuals of the courses.

Exchange students may see a notification on their screen that the course selected, is not part of the study programme. This message can be ignored since this message is only relevant to full degree RSM students.

#### Class schedule / exam registration:

It is the students' own responsibility to ensure that the schedules of their selected courses do not have conflicts. This also involves exams and re-sits!

Once registered for a course, the student is automatically registered for the regular exam, and, in case the student fails a course, for the re-sit. If a student wants to take a re-sit to improve their grade, the student needs to register for the re-sit in the Osiris system. Further instructions on re-sit registration are passed on to the students in due time.



# **Course offer Block I:**

COURSE CODE	COURSE NAME	EC	
COOKSE CODE	Accounting & Financial Management (AFM)	LC	
BM01AFM	Financial Decision Making and Control	5	
BM05AFM	International Financial Reporting	5	
BM07AFM	Presentation and Communicatio	1	
	Business Information Management (BIM)		
BM01BIM	Information Strategy	5	
BM02BIM	Designing Business Applications	5	
	Finance & Investments (FI)		
BM01FI	Investments	5	
BM08FI	Valuation	4	
	Global Business & Sustainability (GBS)		
BM01GBS	Business Sustainability & Social-Ecological Systems	6	
BM02GBS	Global Business Strategies	5	
	People, Organisations & Change (POC)		
BM01POC	Strategic People Management	4	
ВМ05РОС	Professional Development and Consulting *	5	
ВМ02РОС	Managing the Organisational Environment	4	
	Management of Innovation (MI)		
BM02MI	Strategy of Innovation	5	
ВМ03МІ	Organisation of Innovation	5	
Marketing Management (MM)			
ВМ01ММ	Consumer Behaviour	6	
ВМ02ММ	Consumer Marketing Research	4	



Supply Chain Management (SCM)			
BM01SCM	Supply Chain Fundamentals	4	
BM05SCM	Purchasing & Supply Management	4	
BMRM1SCM	Supply Chain Decision Analytics	3	
	Strategic Entrepreneurship (SE)		
BMSE01	Opportunity Creation	5	
BMSE03	Validation and Pivoting	5	
Strategic Management (SM)			
BMSM10	Competitive Strategy	8	
BMMEYFC	Your Future Career *	1	

\* For courses from the Master programme POC and the course BMMEYFC Your Future Career, the students need to participate in both block I and II as these courses run during the entire fall term. It is not possible to take these courses for 1 block only.

From the Master programme POC, students must participate in all the courses in blocks I and II from this master.



### **Course offer Block II:**

COURSE CODE	COURSE NAME	EC	
Accounting & Financial Management (AFM)			
BM04AFM	Reporting, Analysis & Valuation	5	
BM08AFM	Analytics in Accounting and Financial Management	4	
	Business Information Management (BIM)	1	
вмозвім	Business Architecture & Transformation	5	
BM04BIM	Big Data Management and Analytics	5	
	Finance & Investments (FI)	<u> </u>	
BM02FI	Corporate Finance	5	
BM07FI	Business Ethics	1	
BM09FI	Financial Modelling	5	
	Global Business & Sustainability (GBS)	1	
BM03GBS	Sustainability, Ethics and Sustainable Behaviour	5	
	People, Organisations & Change (POC)		
ВМ03РОС	People Analytics	4	
ВМ04РОС	Leading Organisational Change	4	
	Marketing Management (MM)		
BM04MM	Marketing Strategy	6	
ВМ05ММ	Marketing Strategy Research	4	
	Supply Chain Management (SCM)		
BM02SCM	Global Sustainable Supply Chains	4	
BM04SCM	Facility Logistics Management	4	
	Strategic Entrepreneurship (SE)	<u>'</u>	
BMSE02	Start-up and Growth	5	
BMSE04	Corporate Entrepreneurship	5	



Strategic Management (SM)		
BMSM12	Corporate Strategy	8
BMMEYFC	Your Future Career *	1

\* For courses from the Master programme POC and the course BMMEYFC Your Future Career, the students need to participate in both block I and II as these courses run during the entire fall term. It is not possible to take these courses for 1 block only.

From the Master programme POC, students must participate in all the courses in blocks I and II from this master.

Courses that are mentioned in both blocks as they run in both blocks have a shared workload. E.g.: BMMEYFC Your Future Career is a course that runs in both blocks, and the total credits to obtain is 1.



### **Course offer Block III:**

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COURSE CODE	Accounting & Financial Management (AFM)	EC		
BMME005	Assurance Services	0		
BMME179	Management Control	6		
	Business Information Management (BIM)			
BMME119	Innovation in the Digital Age	6		
BMME149	Digital Technologies & Social Change	6		
BMME203	Platform Organization and Governance	6		
	Finance & Investments (FI)			
BMME027	Advanced Valuation & Value Creation (only with FI prerequisites)	6		
BMME034	Entrepreneurial Finance & Private Equity (only with FI prerequisites)	6		
BMME172	Investment Management (only with FI prerequisites)	6		
	Global Business & Sustainability (GBS)			
BMME037	Managing NGO's	6		
BMME040	Sustainable Business Models	6		
BMME157	Movement for Change: Social Movements and Protest in and around Organizations	6		
BMME170	Organizations & Natural Environment	6		
	Management of Innovation (MI)	1		
BMME048	Innovation and Standardisation Management	6		
BMME205	Foresight and Future Thinking (MI/POC)	6		
	Marketing Management (MM)			
BMME053	Advertising and Communication	6		
BMME100	Pricing: Creating and Capturing Value	6		
BMME144	Customer Centricity	6		
BMME192	Consumer Psychology and Emerging Technologies	6		



People, Organisations & Change (POC)		
BMME042	Managing Diversity	6
BMME135	Motivation and Coordination in Enterprises	6
BMME205	Foresight and Future Thinking (MI/POC)	6
	Supply Chain Management (SCM)	
ВММЕ070	Strategic Sourcing	6
BMME075	Supply Chain Forecasting	6
BMME122	Commodity Trade and Supply Networks	6
	Strategic Entrepreneurship (SE)	
BMME076	Getting things done without Resources: Entrepreneurial Bootstrapping (SE/SM)	6
BMME182	Scaling Up & Strategies for High Growth (SE/SM)	6
	Strategic Management (SM)	
BMME076	Getting things done without Resources: Entrepreneurial Bootstrapping (SE/SM)	6
BMME087	Strategic Leadership and Corporate Governance	6
BMME089	A Managerial Perspective on M&A's	6
BMME147-3	Programming Fundamentals Using Python	6
BMME182	Scaling Up & Strategies for High Growth (SE/SM)	6



# **Course offer Block IV:**

COURSE CODE	COLIDSE NAME	EC	
COURSE CODE	COURSE CODE COURSE NAME EC  Accounting & Financial Management (AFM)		
BMME004	Taxation	6	
	Business Information Management (BIM)		
BMME154	Circular and Digital Business Design	6	
BMME155	Human-Centered Process Development	6	
BMME177	Data Privacy and Cybersecurity	6	
	Finance & Investments (FI)		
BMME021	Derivatives (only with FI Prerequisites)	6	
BMME023	Banking and Financial Institutions (only with FI prerequisites)	6	
BMME025	Mergers and Acquisitions (2 groups) (only with FI prerequisites)	6	
ВММЕ030	Real Estate Finance	6	
BMME113	Sustainable Finance (only with FI prerequisites)(FI/GBS/SM)	6	
BMME116	Financial Data Analytics (only with FI prerequisites)	6	
	Global Business & Sustainability (GBS)		
BMME113	Sustainable Finance (only with FI prerequisites)(FI/GBS/SM)	6	
BMME143	Corporate Social Investors as a Force for Positive Change	6	
BMME175	Sustainability Accounting and Reporting	6	
BMME178-4	Circular Economy: Strategies & Business Models (GBS/MI)	6	
Management of Innovation (MI)			
BMME186	Digital Transformation in Healthcare (MI/MBI)	6	



	Marketing Management (MM)	
BMME055	Marketing Analytics	6
BMME057	Neuromarketing	6
ВММЕ060	Marketing of New Products	6
BMME161	Sales Force Leadership (MM/POC)	6
BMME181	Noise: Understanding Errors in Human Judgement and Prediction	6
BMME193	Platform Economics and Marketing	6
	People, Organisations & Change (POC)	
BMME044	The Science of Organizational Change and the Art of Changing Organizations	6
BMME150	Negotiation	6
BMME161	Sales Force Leadership (POC/MM)	6
BMME165	Foundations of Consulting	6
	Supply Chain Management (SCM)	
BMME074	Ports in Global Networks	6
BMME105	Behavioural Operations Management	6
	Strategic Entrepreneurship (SE)	
ВММЕ078	Entrepreneurial Lab (SE/MBI)	6
BMME136	Organizing for Technological Transformation (SE/SM)	6
BMME183	Applied Machine Learning for Strategy Consulting and Entrepreneurship (SM/SE)	6
	Strategic Management (SM)	
BMME110	Managing Innovation Strategically	6
BMME113	Sustainable Finance (only with FI prerequisites)(FI/GBS/SM)	6
BMME136	Organizing for Technological Transformation (SE/SM)	6
BMME147-4	Programming Fundamentals Using Python	6
BMME156	Strategic Decision-making	6
BMME204	Managing Intellectual Property in M&As and Alliances	6

Classification: Internal

### **Course offer Block V:**

COURSE CODE	COURSE NAME	EC	
Accounting & Financial Management (AFM)			
BMME115	Behavioral Finance (only with FI prerequisites) (AFM/FI)	6	
BMME130	Integrated Measurement and Reporting	6	
	Business Information Management (BIM)		
BMME131	Strategy and Economics of Platforms	6	
BMME201	Digital Energy Transition	6	
BMME202	Al/Computer Interaction	6	
	Finance & Investments (FI)		
BMME028	FinTech (only with FI prerequisites)	6	
BMME036	Quantitative Investments Strategies (only with FI prerequisites)	6	
ВММЕ098	Financial Distress and Corporate Restructuring (only with FI prerequisites)	6	
BMME115	Behavioral Finance (only with FI prerequisites) (AFM/FI)	6	
BMME173	Risk Management and Fixed Income (only with FI prerequisites)	6	
BMME200	Financial Management of Family Businesses (only with FI prerequisites)	6	
	Management of Innovation (MI)	ı	
BMME187	Managing Innovation in a New Era: Web3	6	
	Marketing Management (MM)		
BMME059	Choice Architecture	6	
BMME061	Brand Development	6	
ВММЕ099	Customer Experience Management	6	
BMME129	Digital Footprints of Consumer Preferences	6	
	People, Organisations & Change (POC)		
BMME046	Leadership Development and Training	6	
BMME151	Talent Acquisitions	6	
BMME195	Sparking Social Change	6	

Classification: Internal

Supply Chain Management (SCM)		
ВММЕ069	Supply Chain Simulation	6
BMME109	Advanced Topics in Global Supply Chain Management	6
BMME142	Health & Humanitarian Logistics	6
	Strategic Entrepreneurship (SE)	
BMME101	Scaling Deep: Growing the Family Business like an Oak Tree	6
BMME137	Influence and Persuasion	6
BMME168	Creating Societal Impact through Business (SM/SE)	6

Strategic Management (SM)		
BMME159	Strategic Implementation and Measurement. Evaluating Strategic Success	6
BMME160	Corporate Strategic Formulation, Geopolitics, and it's Implications for Firms Globally	6
BMME184	Doing Business Strategically with China	6

All information is preliminary and subject to change!

